



## ERASMUS STUDENT PLACEMENT AT YASAR UNIVERSITY EUROPEAN UNION CENTER (Izmir/ Turkey)

*Yasar University European Union Center will recruit one Erasmus trainee within the 2010-2011 academic year*

Yaşar University is a foundation university formally established in 2001 in Izmir/Turkey by one of Turkey's leading industry groups, Yasar Holding. In order to stimulate and strengthen the participation of Yasar University to European research programmes and projects, Yasar University European Union Center develops and participates in EU projects under different EU Programmes, organize seminars, trainings and certificate programmes on EU specific matters, support the mobilization of students and academics for exchange of knowledge with various EU universities and research centers. The Center developed around 80 partnership agreements 22 EU countries under Erasmus programme and has cooperation with several European countries by its international projects and activities. Yaşar University has been awarded as to be included in the "Erasmus Success Story Brochure 2010" by the European Commission.

## TASK DESCRIPTION

- Content writing, revising and updating of Yasar University EU Center brochures, flyers, website and other social media facilities.
- Designing dissemination documents of the Center such as brochures, hand-outs, advertisements with effective graphics and layout techniques
- Developing strategies for effective communication skills and methods about how to reach our target group efficiently (Students, teachers, relevant academic staff and also public)
- Effective means of advertisement and partnership building with relevant units, institutions

## REQUESTED TRAINEE PROFILE

- Knowledge and ability to use one of the main graphics/design programmes (Adobe Illustrator, Adobe Photoshop, Adobe InDesign etc.), ability to demonstrate strong design process and skills
- Knowledge on communication skills, effective advertisement techniques
- Fluency in English, able to do content analysis, editing and revising in English
- Educational Background: Students from the study fields of Communication, Media, Advertisement, Graphic Design, are welcomed. Applications of the candidates from other fields who have experience in main tasks indicated above will also be evaluated.
- Some background or special interest in Erasmus, YOUTH Programme will be a plus.

## DURATION OF PLACEMENT

- Minimum 3 months up to 12 months
- Flexible starting date
- **Deadline: Rolling application until the university finds the proper candidate.**
- The intern student will have a personal desk and working environment at the office of EU Center in the university campus. Yasar University will help the student to find accommodation at university's dormitory or available flats.

### Contact:

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**The applications should be sent together with a CV and cover letter**