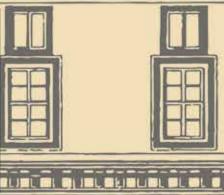
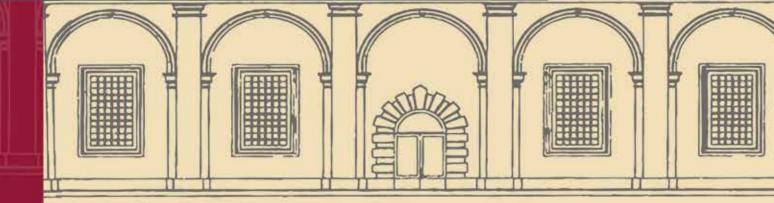
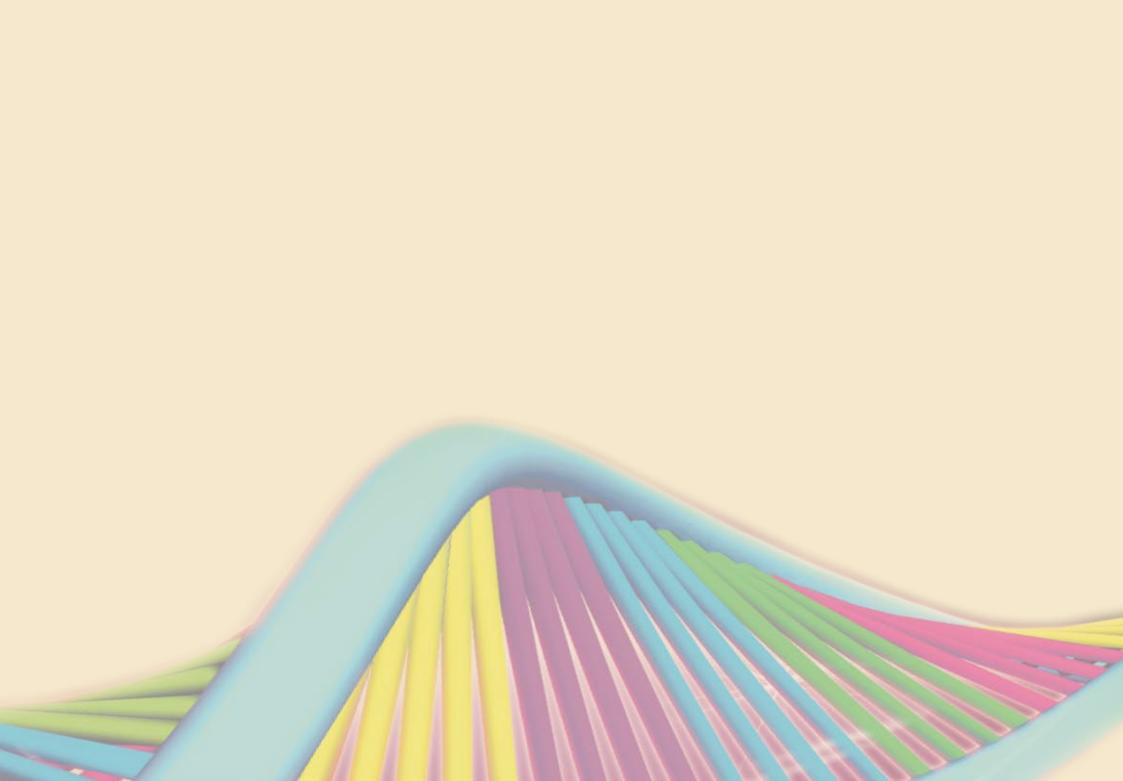
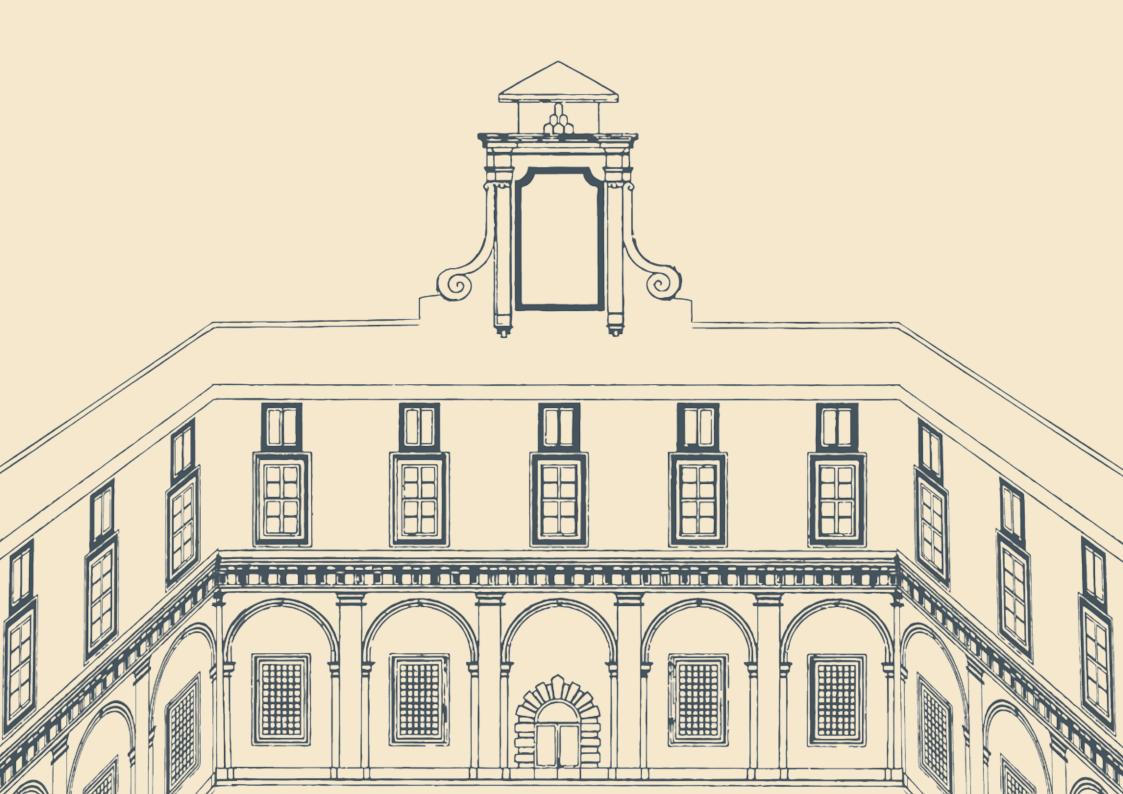
Università degli Studi LINK CAMPUS UNIVERSITY











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Welcome to Link Campus University Why Link Campus University? Where will I study? What will I study? How will I study? With whom will I study? What are the services that I will benefit from? International agreements What about the experience abroad? And then? Internships and Job Placement Counselling and admission Fees and Scholarships

# Welcome to Link Campus University

Dear Student,

let me introduce you to the University that could represent the right choice for your professional future.

90% of our students find work within a year after graduation. This is a really important result, achieved also thanks to the international imprint which Link Campus has always had since it was the University of Malta, where classes were all taught in English except for the single-cycle Master's degree in Law.

According to a recent research conducted by Almalaurea, an international training program increases employability by 12%. For this reason, Link Campus University provides its students with intensive English language classes, so that they will be able to pursue the new undergraduate and graduate degrees. We hope that Link Campus University will be your university!

Prof. Vincenzo Scotti President



# WHY LINK CAMPUS UNIVERSITY?

To get specialized in cutting-edge professional fields, to be able to apply theoretical knowledge for the solution of practical and relevant problems in the world of public enterprises and institutions, to open up to international context.

One of the core aspects is the student-centred teaching methodology, according to which the teacher's knowledge is transferred to the students in a participatory way by continuously monitoring their effective learning. That is why our classes host no more than 25 students.

With this respect, Link Campus University is characterized as a University that provides the "know how".

Although our undergraduate and graduate programs are traditionally structured and named according to the Ministry's guidelines, they are nevertheless highly innovative as they aim to shape outstanding professional figures in the world of work, through a diversified teaching approach enabling students to face the challenges of new occupations.

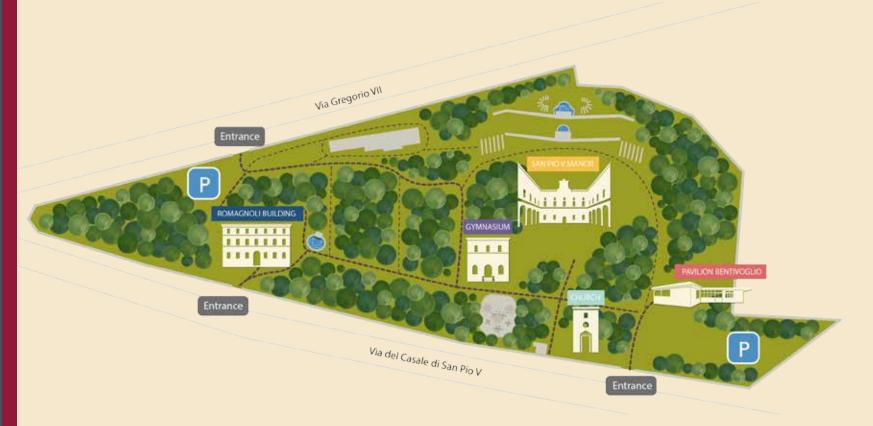
Prof. Claudio Roveda Rector



# WHERE WILL I STUDY?

In a magnificent historical complex, the Manor of San Pio V, immersed in a wonderful park located in the centre of Rome, right next door to the Vatican City.

You will have the opportunity to enjoy studying in a university with a highly innovative imprint and at the same time in an atmosphere of rare beauty, steeped in history and ancient conquests. This will enhance the development of competences in order to deal with employment in an ever rapidly changing world.





## THE MANOR OF SAN PIO V

### Architect Giovanni Lippi, known as Nanni di Baccio Bigio (... - Rome, 1568)

• The manor was built on the order of Pope Pius V (Antonio Ghislieri) back in the XVI century • Summer residence of the Pope until 1655 • Chigi family's ownership • In1870, the Manor becomes property of Queen Margherita of Savoy who donated it to be used as a hospice for blind people • The Manor becomes Sant'Alessio Regional Centre - *Margherita di Savoia per i Ciechi* • Since 2016, the Manor has become the seat of Link Campus University

**UNIVERSI** US niversità degli Studi MP

Most of the classes are held in the Manor, within the Romagnoli building.

All the classrooms are well-equipped and limited in size to receive 25 students so as to encourage direct dialogue between professors and students.

Furthermore, the particular room layout enables teachers to apply a teaching methodology combining frontal lessons, simulations and lab activities with the use of PC to create a learning experience based on a close collaboration among students as well as between professors and students.



UNIVERSIT JS niversità degli Studi Δ.

There are several places in the Manor where you can choose to study, both indoors and outdoors.

Link Campus University is open Monday to Sunday from 8:00 am to 8:00 pm so as to allow you to fully enjoy the experience of university life.

Outdoor spaces are sometimes also used for teaching, thus adopting the Open Space Learning method.

Everywhere in the Campus students can use the WiFi Internet connection; in addition, a Computer Sharing service is available.



# WHAT CAN I STUDY?

# ECONOMICS

BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS ADMINISTRATION (L-18)

### Majors:

- ENTREPRENEURSHIP, INNOVATION AND GLOBALISATION
- INTERNATIONAL TAXATION AND FINANCE
- INTERNATIONAL MANAGEMENT AND MARKETING
- SPORTS ECONOMICS AND POLITICS

## MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT (LM-77)

Majors:

- ENTREPRENEURSHIP AND INNOVATION
- INTERNATIONAL TAXATION AND FINANCE
- INTERNATIONAL MARKETING AND MANAGEMENT
- SPORTS BUSINESS MANAGEMENT

# The Bachelor's Degree in Economics aims to shape professionals able to work in an internationally oriented market through the transmission of knowledge and skills related to business management and business consulting.

The Master's Degree program allows the students to acquire advanced instruments and methodologies in the managerial, financial and entrepreneurial fields, with a strong orientation to the international market, by promoting the development of strategic planning skills, programming, control and problem solving in the business context.

Small and large companies, Banks and Public Administration represent potential employment opportunities for students at the end of their training path.

The Master's Degree in Sports Economics is a particular path, unique in the Italian university system, providing the basic competences required for business management and organisation in the sporting sector.



# NTERNATIONAL STUDIES

BACHELOR'S DEGREE IN POLITICAL SCIENCES AND INTERNATIONAL RELATIONS (L-36)

Major:

POLITICAL SCIENCES AND INTERNATIONAL RELATIONS

MASTER'S DEGREE IN STRATEGIC STUDIES AND DIPLOMATIC SCIENCES (LM-52/62)

Majors:

INTERNATIONAL RELATIONS

POLITICAL SCIENCES

The Bachelor's Degree in Political Sciences and International Studies allows students to acquire the tools useful to analyse the contemporary socio-political dynamics, both nationally and internationally, through a comparative approach to political, economic, legal and institutional studies, as well as through the analysis of the interaction between the political systems and communication techniques. Great attention is also reserved to the study of foreign languages.

The Master's Degree in Political Sciences and International Studies has been designed to shape professionals able to work in the field of political, administrative and social relations, at international level. This objective is achieved through a "traditional" teaching method and thematic workshops, in addition to a number of meetings with experts and workers in the sector. Thanks to these meetings the students will become more familiar with the critical issues of the global political agenda (border security, terrorism, proliferation of arms, human rights, international trade, integration of legal systems).

Job opportunities include several fields, such as: European and international institutions, public administrations, third sector, and international organizations.



# UNIVERSITY MPUS NIVERSITÀ DEGLI STUDI XX

# Law major

SINGLE - CYCLE MASTER'S DEGREE IN LAW MAJOR (LMG-01)

Majors:

- INTERNATIONAL/COMPARATIVE
- INTERNET & NEW MEDIA
- INVESTIGATIVE SCIENCE, FORENSIC AND CRIMINOLOGY

SPORTS LAW

The single-cycle Master's Degree in Law is addressed to students who wish to devote themselves to the study of law, in order to tackle the legal aspects of the processes surrounding them. The objective is to train professionals who are able to interpret and apply the rules of the legal system on a national and international scale, with a particular focus on sensitive issues such as privacy and cyber security.

The orientation dedicated to Sport is strongly innovative, so it is possible to acquire specific knowledge on the themes of sports organizations and of the sports employment contract.

Graduates will have the possibility to enter the Legal Professions specialization school, to take part in the aptitude test of the diplomatic contest, to participate in the research doctoral competitions in legal matters and to become criminologists or sports jurists.



# **D**IGITAL COMMUNICATION

BACHELOR'S DEGREE IN COMMUNICATION AND INNOVATION (L-20)

Majors:

- COMMUNICATION & INNOVATION
- GAMING

## MASTER'S DEGREE IN DIGITAL TECHNOLOGIES (LM-59)

Majors:

DIGITAL TECHNOLOGIES

GAMING

The Bachelor's Degree in Digital Communication trains students with particular reference to three sectors: design of interactive systems, transmedia storytelling for the audience's involvement, strategies and techniques of communication through the social media.

The student acquires specific competences for the understanding of the new paradigms and digital communication's languages, for the definition and development of new entertainment contents and formats, for the planning of multimedia digital products, services and contents and for the acquisition of the useful tools for the management of new entrepreneurial products, among which the innovative start-ups.

The Master's Degree is the continuation of the training path started with the first-level degree and is aimed at training communication professionals in the new sectors of digital entrepreneurship, in particular *service design, digital fabrication, videogame & gamification*, currently very prolific in terms of employment, both in Italy and abroad.



# DAMS (Disciplines of Arts, Music and Show business)

BACHELOR'S DEGREE IN DAMS (L-3)

- Majors:
- PERFORMER
- FILMMAKER



"Cyrano de Bergerac" theatrical performance

The Bachelor's Degree in DAMS shapes future professionals who want to turn their passion into their profession, in the world of culture and show business, thanks to the study of specific languages and to the practice in workshops of dance, acting and scenic movement.

Furthermore, the students can also have the opportunity to meet and compare themselves with some celebs of excellence in the world of cinema and theatre. In this way they can acquire strong culture and specific competences in the sectors of acting, direction and production.





# ASHION DESIGN

BACHELOR'S DEGREE IN FASHION DESIGN (L-4)



The course in Fashion Design aims to train the multifaceted figure of the Fashion Designer providing the necessary skills to create a professional profile able to master both theoretical and practical foundations and wide levels of autonomy and responsibility.

All aspects of the profession are dealt with, starting from research trends to the development of real fashion collections, acquiring the techniques necessary to translate the students' creativity and style into real products and introduce them to the world of work with the possibility to cover strategic roles in the Fashion area.

The course is shaped in a way to train a figure able to professionally design a clothing collection, complete with footwear, bags and small leather accessories. The multidisciplinary is based on training courses managed by teachers and professionals of the sector and teaching methods based on craftsmanship, technology and sustainability.

The Fashion Design Course associates lessons held by professionals in the various sectors involved. It is based on workshops and interaction moments between students and the world of work, involving the protagonists of design, fashion, lifestyle and costume, and above all, envisaging the development of some educational projects to be carried out in synergy with companies of primary national value.

\* Ongoing validation





# How WILL I STUDY?

## **TEACHING METHODS**

Compared to the other public and private Italian universities, LCU boasts a training program characterised by an innovative methodological approach, as well as well-structured teaching.

The teaching process is based on teacher-student interaction so that students are encouraged to learn as much as possible, so as to solve a number of problems, arising from the economic, institutional, communication and legal fields.

Besides traditional lectures, different interactive tools are used, such as:

- "Strategic Conversation", focused on specific problems;
- Laboratories, aimed at preparing students to understand the innate complexity of the practical problems of the world of work;
- Moments of "Immersion Mix" during which students, together with teachers, deal with issues that require multiple knowledge even outside the specific cognitive boundaries of the study program.

Furthermore, in order to better explain the reality of the subjects (public institutions, enterprises, etc) which represent employment opportunities for graduates, the so-called "Learning Global Journeys" are offered in Italy and abroad.

In other words, the innovative elements characterising LCU's teaching methodology are:

- "Teacher-student" active interaction;
- "Learning by Doing";
- Multidisciplinary approach to complex issues;
- Debate on the problems affecting the world of work (Learning Journeys).



# UNIVERSIT **MPUS** niversità degli Studi

# LABORATORIES

You will have the opportunity to use some spaces dedicated to interdisciplinary laboratory activities. The laboratories are equipped with state-of-the-art IT technologies and systems.

The laboratories are a tool to:

- Support the teaching activity, the development of projects, the experimental theses, exercises and individual or group discussions, etc;
- Support the research activity;
- Develop innovative projects from a technical and scientific point of view.

## The Laboratories:

- CDSM Digital Communication and Social Media;
- DEI Digital Experience and Innovation Lab;
- LUA Usability and Accessibility Laboratory;
- LIS Margherita Hack Social Innovation Laboratory;
- GP UAV Lab Geomatics and Photogrammetric;
- SILab Scientific Intelligence Laboratory;
- TSw Wireless Technologies and Systems;
- LVL Link VigamusLab;
- Cyber ComandLab.



## **MEETINGS & SEMINARS**

In addition to traditional lectures and lab sessions, LCU students actively participate in meetings and seminars with professors and experts from all over the world to increase students' skills and broaden their knowledge. Meetings and seminars are usually held in Antica Biblioteca and the Gymnasium.



## TUTORING to help you study.

LCU tutors support students during all the training program, making them actively involved and contributing to remove any possible obstacle to the learning process.

The main field of action is thus teaching assistance, offering support to the study of the single matters in order to improve the quality of learning. Furthermore, tutors provide information to build or redefine curricula.

The tutoring service is delivered by LCU Professors and Researchers.

## **MENTORING** to follow you through the world of work.

The Mentors' main objective is to develop knowledge and expertise which are necessary in the world of work.

Expert managers support the students who are going to complete their training program, in order to turn the experience acquired into practice.

## ANGELS to follow you in the university daily life.

During your path at LCU, you will be followed by Angels. They will support you for the activities related to logistics: class schedules, classrooms, IT related aspects, dialogue with professors, etc.



# WITH WHOM WILL I STUDY?

All LCU teachers boast an outstanding academic curriculum and have reached the success in the sectors related to the subjects they teach.

These teachers are a reference point for the specialised knowledge they can develop in students and for the innovative teaching methods.

You will interact with teachers who have developed an important activity in top positions in economic and professional institutions. They will be real Masters of professional life. They will transmit great knowledge and expertise.

You will work with Researchers that is, young people heading towards the academic career or who want to carry out a research activity in the university field.

You will thus benefit from advanced techniques teaching, by acquiring the necessary know how resulting from their activity.



Vice Rector in charge of Teaching Pierluigi Matera



Vice Rector in charge of Research Carlo Maria Medaglia



*Programme Leader* Antonio Catricalà



*Programme Leader* Franco Frattini



Programme Leader Franco Masera



*Programme Leader* Alessandro Preziosi



*Programme Leader* Piergiorgio Valente

# WHAT ARE THE SERVICES THAT I WILL BENEFIT FROM?

# ACCOMODATION

An accommodation service designed to help students in search for a place to stay is available. LCU offers a number of partner hotels and B&B, where special rates are available.

# ART CAFÈ

From breakfast to dinner the Art Café is available to students (café and restaurant).

## ASSISTANCE FOR INTERNATIONAL STUDENTS

LCU provides several services for foreign students: it guarantees assistance for residency permits, tax code, pick-up service from the airport and guarantees insurance agreements with AON.

## STUDENTS' ASSOCIATION

The students' association is a crucial meeting point in the University's life by fostering recreational and cultural initiatives.

## FORMER STUDENTS' ASSOCIATION

The former students' association allows the Link community's identity to be kept alive, by helping our graduates to keep in touch with their fellow students and thus promoting networking.



# **SPORTS ACTIVITIES**

The University's life is also made up of sports activities which represent leisure time, friendship and professional growth. Link Campus also participates in the Universities of Rome's football championship, has 2 five-a-side football teams, women's and men's, as well as a mixed volley team. Training and matches are held at the CONI centre of Acqua Acetosa "Complesso Sportivo Giulio Onesti".

## CHAPLAINCY

The Chaplaincy offers spiritual training to all the members of the University's community. Our chaplain is available for those needing advice for the development of their own spiritual path.

## LEARNING DISABILITY AND DISABILITIES

Any specific case is examined upon the student's request in order to guarantee the best conditions of inclusion and study.

## **COMPUTER SHARING**

The computer sharing service is available for students on a daily basis.

REIGNING CHAMPIONS OF THE CHAMPIONSHIP OF THE UNIVERSITIES OF ROME

# INTERNATIONAL AGREEMENTS



## LONDON SCHOOL OF ECONOMICS Enterprise

It is the only one agreement LSE has undertaken with an Italian University. This agreement envisages a widerange collaboration on research, teaching and advisory activities. For LCU students it is an opportunity to integrate their training with LSE programs in London. It also includes collaboration in educational projects in favour of North Africa and the Mediterranean and classes taught in specialised English language (business, economics, legal, diplomacy).

### LOMONOSOV MOSCOW STATE UNIVERSITY, RUSSIAN FEDERATION

This agreement envisages the exchange of teachers and students and the sharing of programs and languages with the opportunity of learning Russian. It also includes the achievement of a double qualification, the teaching of the Russian language and a number of workshops held by Russian experts for Italian managers and entrepreneurs on "Doing business in Russia".



# QUEEN MARY UNIVERSITY OF LONDON

Integrated study programs in the legal field. Exchange and mobility of students.



# UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO

Exchange and mobility of students, integrated study programs, agreement for common fields of research.



### **EDOF** Essam & Dalai Obaid Foundation

This agreement is aimed at creating an Internal Study Centre in order to foster cross-cultural understanding, fight terrorism and disarm conflicts, in collaboration with the research centres and with governments and international organisations.

www.linkinternational.eu - www.unilink.it



# What About the Experience Abroad?

LCU aims to project its students to operate in an international context and to achieve this target it uses several tools. First of all, the didactics in Rome envisages the participation of teachers coming from prestigious foreign Universities LCU collaborates with, such as the London School of Economics and Social Science, the Moscow State University "Lomonosoff", the Universidad Nacional Autonoma de Mexico. In these Universities it will be possible to follow a study program agreed upon or continue one's own career through an upper study cycle.

LCU has a well-established network of relationships with universities in several foreign countries where it is possible to make an experience within the Erasmus program.

International events and seminars are held on a daily baisis at LCU and all the students are invited to participate.

Furthermore, thanks to the increasing participation of students from abroad, an international community is being established in LCU, thus facilitating the integration of culture, behaviours and languages.

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# AND THEN? INTERNSHIPS & JOB PLACEMENT

Training programs are always combined with internships.

LCU's internship and job placement service offers an integrated system of services addressed to both undergraduates/ recent graduates and to national and international enterprises, in order to promote the knowledge of the labour market and employability.

The internship experience, which is made both within the Bachelor's and Master's Degrees (curricular internship) and at the end of the training cycle (extracurricular internship) is an important opportunity for one's own study program. Thanks to the internship experience, students will have the opportunity to strengthen what they have learned in class, approach the labour market, test their own abilities and professional choices, acquire a certified practical experience and enrich their own resume. Over the years LCU has strengthened its relations with a number of firms, confederations of public and private, Italian and foreign enterprises, agencies and associations to host its own students in the internship and foster job placement at the end of the study cycle.

The networking activity has created several relations with the labour market aimed at enhancing, sharing and comparing ideas and experiences, with the aim of comparing and aligning its own study programs with the growing needs of the enterprises, the third sector and the Public Administration.

The Internship & Job Placement Office's action has been developed to match the demand and the offer of internship/work in an effective and virtuous way.

The stages of the internship research activity occur through:

- Counselling and motivational interview with the Internship & Job Placement Office;
- Collective coaching seminars (International Coaching Federation);
- Individual coaching meetings (International Coaching Federation);
- Interviews with firms and head hunters agreed upon with the University;
- Long-life learning at all levels.

LCU wants to be for its own students and for the young people who wish to apply their own entrepreneurial animus, a benchmark for innovation, creativity and new enterprise.

To achieve this objective the Department for Research has created a Start-up Unit, aimed at supporting the students who want to develop their own self-entrepreneurship and transform their ideas into productive enterprises.

From hi-tech to gaming, from design to fashion, from international cooperation to innovative technologies applied to strategic sectors of economy, the ideas born in our classrooms can be evaluated as start-ups and supported by the University until they will become innovative companies. After the kick-off, LCU also provides start-ups with agreements with venture capitals or accelerators such as IStarter www.istarter.it to continue in growth.

The University of doing is DOING Startup!



# University Curriculum Counselling and Admissions

To better understand your choice, Link Campus University offers a university curriculum counselling service.

The counselling office is the organising structure supporting aspiring university students in the choice of the most suitable study program according to their talent.

The counselling activities are also addressed to graduates who wish to continue their studies enrolling in a Master's Degree.

The students who want to enrol will be tested in order to be evaluated in terms of personal attitude, general culture and level of knowledge in the subjects of interest, as well as of the English language.

#### REQUIRED QUALIFICATIONS for enrolling in a Bachelor's Degree:

- Five-year high school diploma;
- Four-year high school diploma with additional year;
- Four-year high school diploma issued by upper secondary education institutes in which the additional year is no longer available;
- Qualification achieved abroad after at least 12 years of schooling.

#### QUALIFICATIONS NECESSARY to enrol in a Master's Degree:

- Bachelor's Degree;
- Old University System Degree (in force before DM 509/1999);
- Qualification achieved abroad and judged as equivalent to the Italian degree diploma (LCU didactic board will assess the candidate's study program carried out).

The Counselling Office will guide you during all the enrolment phases, from the electronic submission through the GOMP portal, to the compiling and subscription of the enrolment terms and conditions.

The following documents are requested:

- Signed photocopy of your ID card or passport;
- Original or true copy of the high school diploma;
- Original or true copy of the Bachelor's degree diploma (only for the enrolment in the Master's degree);
- Possible original certificates of exams sat at other Italian or foreign universities;
- Declaration of non-enrolment in other universities (Italian and foreign);
- Payment receipts of the regional tax, enrolment fee and first instalment of the annual tuition).

Students moving from other universities who want to enrol at Link Campus University, are required to enclose the certificate of the exams that will be assessed for the transfer credits.

The academic office will assess the student's request of transfer, possibly releasing a letter of acceptance.

LCU accepts enrolment requests from students of any nationality also for the years after the first one. In this case, the acknowledgement from the Academic Senate of the credits previously achieved will be necessary. The admission request, duly compiled, is assessed by the competent academic bodies. Afterwards, the assessment will be communicated to the students.

# Fees and Scholarships

Tuition fees for the Bachelor's Degree and the Master's Degree are to be paid in two instalments, the first one at enrolment and the second one by 26<sup>th</sup> January of the following year. Different modalities are possible as well.

LCU offers a number of scholarships partially covering the tuition fee to worthy students. All LCU students who want to continue their studies at LCU by enrolling in a Masters' Degree or a Master's program, can benefit from special conditions.

### **UNDERGRADUATE - GRADUATE COURSES**

Annual Tuition Fee	€ 12.000,00
Enrolment Fee (EU students)	€ 500,00
Enrolment Fee (Non EU students)	€ 1.000,00

Possibility to apply for scholarships by 30<sup>th</sup> April 2018 (30% or 50% discount on the tuition fee). Open to all participants to undergraduate & graduate courses.

### **POSTGRADUATE COURSES**

• MBA in Applied Economic Science

Tuition Fee	€16.000,00
Enrolment Fee (EU students)	€ 500,00
Enrolment Fee (Non EU students)	€ 1.000,00

• Master's program in Globalisation, Governance and International Understanding

Tuition Fee	€12.000,00
Enrolment Fee (EU students)	€ 500,00
Enrolment Fee (Non EU students)	€ 1.000,00

### www.linkinternational.eu - www.unilink.it

### **SEASONAL COURSES**

#### • Winter School

January - February 2018 Topic: Terrorism Financing Identification and Prevention Programme Attendance Fee • Summer School

July 2018 Topic: I-Bridge International Studies Attendance Fee

€1.500,00



# LINK CAMPUS UNIVERSITY A WINNING DNA

UNIVERSITY LAMPUS NIVERSITÀ DECLI STUDI NK



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## linkinternational.eu - unilink.it