



Cost of the program:

OPTION 1: INR 90, 000 per student, which includes:

- 1) Tuition fees
- 2) Study Material
- 3) Industry visits
- 4) Cultural trips to Northern India
- 5) Complimentary Pick-up and drop facility
- 6) Complimentary usage of Local transport
- 7) Access to Library, Computer Lab and sports facilities
- 8) Farewell party

OPTION 2: INR 1,20, 000 per student, which includes:

- 1) Tuition Fees
- 2) Study Material
- 3) Industry visits
- 4) Cultural trips to Northern India
- 5) Complimentary Pick-up and drop facility
- 6) Complimentary usage of Local transport
- 7) Access to Library, Computer Lab and sports facilities
- 8) Farewell party
- 9) Accommodation
- 10) Food (includes breakfast, lunch, snacks and dinner)

How to Apply:



International Relations Office
 Institute Of Management Technology
 Post Box No. 137, Raynagar, Ghaziabad-201001 (INDIA)
 Tel.+91 120 300 2307, +91 9811443110 Fax +91 120 282 7895
 Website: www.imt.edu Email: irc@imt.edu

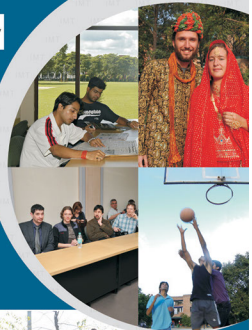
Required Qualifications:

- Basic knowledge of the English language to follow lectures
- Open for Under- Graduates, Graduates, Post-Graduates and Management students



Required documents:

- Application form
- Official grade transcript
- Learning agreement
- Accommodation request (for option 2)
- Curriculum vitae
- Motivation letter
- 3 passport-size photographs
- A photocopy of the international health insurance
- Scanned Copy of Passport



WINTER Program

15th November to 5th December

Institute Of Management Technology
 Ghaziabad

With the thought of such a bright horizon in mind, the International Relations team of IMT has endeavored to initiate the Winter Program for students who want to study abroad and are looking for alternatives to the traditional student exchange programs. The program provides a great opportunity for students to visit India and have an insight into the Indian culture and the business practices in an emerging economy. It includes classroom study, corporate visits for a practical learning experience and cultural trips.



**Institute of
Management Technology**
Ghaziabad

Winter Program



The main highlights of the course are enlisted here:

1. A complete international experience without spending a full trimester abroad
2. Opportunity to understand Indian culture and interact with students from various parts of the world
3. Industrial visits to enhance knowledge about the working culture and pattern of various industries in India
4. Enjoy extra-curricular activities to discover the Indian way of life
5. Extensive exposure to Indian companies and other industries through guest lectures and company visits
6. Classes on Indian life and society – Business, Arts, History, Economy, Technology, Women's power, Politics and much more
7. Cultural visits to make you understand the diversity and colors of India
8. Delivery of lectures and industry interaction in a short span of time.
9. Lectures in classes to realize the Indian way of teaching and learning.
10. For undergraduate and young graduate, Post graduate students from all disciplines.

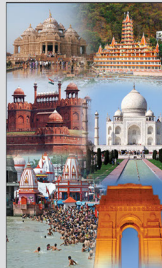


List of courses offered:

- | | |
|---|---|
| 1. Cloud Computing | 17. Winning Communication Strategies for Global Success |
| 2. Global Business and Indian Information Technology | 18. Personality Development for Career Success |
| 3. Business Analytics | 19. Soft Skills: Competitive Weapon for Global Managers |
| 4. Enterprise Resource Planning | 20. Combating Ethnocentrism: Shift From Ito WE |
| 5. Corporate Finance: Special focus on India | 21. Business Applications of Decision Sciences |
| 6. Financial Institutions and Markets | 22. Doing Projects in India : Dynamics and Challenges |
| 7. Mergers and Acquisitions from India Context | 23. Supply Chain Excellence and Modeling |
| 8. Security Analysis and Portfolio Management | 24. Quality Management for Sustainability and Improvement |
| 9. Indian Costing System | 25. Technology strategy and IP Protection in Indian Companies |
| 10. Cross-cultural Skills for Global Managers | 26. Indian and IT: Opportunities |
| 11. Crafting Excellence Through Leadership: The India Way | 27. Global Firms in India: The Real Story |
| 12. Organization Change And Development | 28. Indian Economics |
| 13. Leadership in Indian organization | 29. Indian Business Environment: Opportunities and Challenges |
| 14. Doing Business in India | 30. Jugaad: India's Gift to the World |
| 15. Communication Approach to Understand And Manage Conflicts | |
| 16. Approaching Culture through Communication, Identity And Power | |

Each course is of 10 hours in duration, spread across various sessions and carries 1.5 ECTS. Students can select any 7 courses from the above.

Cultural visits: Students would be taken for a cultural visit in the country for 2-3 days to experience the flavor of India.



Industry visit: One of the greatest attractions of this program is its ability to provide the students a first-hand experience on the functioning of major industries in India. The industry visits provide a great experience to students to learn about some of the most successful and advanced companies in India. Keeping in mind the tremendous interest of international students in this area, program has been structured to enhance the business skills of students. Visit to Indian Companies like HCL, Technology, Dominos Pizza and many more.



By visiting such industries, students would witness the various business processes going on in each department of some of the biggest Indian companies. The students will be guided by a company representative who would explain the business functions clearly. The objective is to get clear understanding of Indian business models and how they work. It is also an opportunity for the company's representative to uphold its respective work culture, strategies, and business ethics practiced by the organization. This exercise will go a long way in not only making the international students understand how business is done in India but will also act as a tacit marketing tool for the host organization.



Accommodation: IMT-Ghaziabad will guarantee participants with appropriate airconditioned A/C accommodation on triple sharing basis:

- On-Campus (first come first serve)
- Off-Campus (Nearby hotels)